## Press Release

## FOR IMMEDIATE RELEASE

## Solitudedirect Receives 2022 Best of Salt Lake City Award

Salt Lake City Award Program Honors the Achievement

SALT LAKE CITY April 15, 2022 -- Solitudedirect has been selected for the 2022 Best of Salt Lake City Award in the Lodging category by the Salt Lake City Award Program.

Each year, the Salt Lake City Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Salt Lake City area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2022 Salt Lake City Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Salt Lake City Award Program and data provided by third parties.

About Salt Lake City Award Program

The Salt Lake City Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Salt Lake City area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Salt Lake City Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Salt Lake City Award Program

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